



## For Immediate Release

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June 9, 2016 Yarmouth, Maine - Captain Jack Stewart, Sales Manager for Yarmouth Boat Yard, recently earned the esteemed status of Certified Professional Yacht Broker (CPYB). The CPYB Certification is the mark of excellence for yacht sales professionals throughout North America. To earn this designation, CPYB brokers must meet professional qualifications and successfully pass a stringent three-hour examination, testing their skills and knowledge as yacht sales professionals. Brokers must be well informed of current market conditions, ascertain all pertinent facts concerning listed vessels, and protect against fraud, misrepresentation, and unethical practices.

To date, only 10 individuals have earned this prestigious distinction in Maine and approximately 600 in the United States.

"At Yarmouth Boat Yard, we are committed to excellence and professionalism," stated Steve Arnold, owner of Yarmouth Boat Yard. "The CPYB standards and code of ethics parallels our beliefs of focusing on the customer," Arnold explained. "Having Captain Jack CPYB certified backs up this dedication, as it sets standards for training and performance, and promotes impeccable customer service."

## **About CPYB**

Since 1999, the CPYB program has been the industry performance standard for yacht sales professionals throughout North America. CPYB is recognized with achieving the highest level of industry accreditation and having the responsibility of acting in a professional and ethical manner. The program is endorsed by the <a href="Marine Retailers">Marine Retailers</a>
<a href="Association of the Americas">Association of the Americas</a> (MRAA), <a href="Marine Industry Certified Dealership">Marine Industry Certified Dealership</a> (MICD) program, <a href="Association of Yacht Sales">Association of Yacht Sales</a>
<a href="Professionals">Professionals</a> (YBAA) and leading yacht manufacturers as a key component of their industry standards. For more information on CPYB, visit www.cpyb.net.

## **About Yarmouth Boat Yard**

Yarmouth Boat Yard is a full service marina with 150 seasonal slips, convenient dockside parking, and easy access to Casco Bay. In addition to our extensive inventory of new and pre-enjoyed boats, our staff can act as your buyer's broker. If we do not have the vessel you are looking for, we can work with you to find the boat that best fits your needs. At no cost to you, we will utilize our extensive network of marine industry contacts to locate the boat of your dreams, negotiate sales terms, and process paperwork on your behalf so your purchase process is as efficient and easy as possible.

And as a full service facility, our team of certified technicians provide customers with a full menu of repair, maintenance and cosmetic services from seasonal paint and winterization to fiberglass restoration and comprehensive engine overhauls. For more information on Yarmouth Boat Yard, visit our website at www.yarmouthboatyard.com or call 207-846-9050.

Attachment(s): CPYB logo and image of Captain Jack Stewart



